CELEEN
The Celeen Group

Adaptive Information Solutions
Data | Process | Mission

OVERVIEW

CeLeen is a professional services and information technology firm providing adaptive software and information system solutions, in complex enterprise operations, driving mission success through the application of knowledge and information. We enable organizations to conduct operations using both structured and un-structured data transforming it into well-orchestrated, collaborative, actionable Functional and IT Solutions. CeLeen combines both functional and technical design and development capabilities to rapidly engineer, re-engineer, model, and configure adaptive solutions interleaved with policy and governance execution. Our functional and technical solutions are delivered through a combination of eight core competencies: Software Integration; Mission Systems & SETA; Data Governance & Analytics; Geo Tech; Information & Process Engineering; Process Management; Business & Digital Transformation; and Training & Facilitation Services.

SERVICES

- **Software Integration**
  - Low Code Applications Development
  - Legacy System Modernization
  - Scenario & Requirements Testing
  - Requirements Elicitation
  - Systems Analysis
  - LEAN Systems Engineering

- **Mission Systems & SETA**
  - C4I Systems
  - Advisory Services
  - Technology Insertions

- **Data Governance & Analytics**
  - Data Capture and Categorization
  - Reference & Master Data Management
  - Extraction, Cleansing, & Annotation
  - Integration, Aggregation, & Representation
  - Enterprise Modeling & Analysis
  - Data Architectures

- **Geo Tech**
  - ESRI Incorporated Data Architectures
  - ArcGIS Incorporated Data Architectures
  - Event Information Generation
  - Integrated Process Analysis

- **Information & Process Engineering**
  - Business Analysis
  - Modeling & Simulation
  - Re-engineering
  - Continuous Process Improvement
  - Knowledge Capture & Management
  - Information Assurance

- **Process Management**
  - Enterprise Governance & Compliance
  - Risk Management Framework
  - Business Process Management
  - Business Intelligence
  - Process Intelligence

- **Business & Digital Transformation**
  - Smart Applications
  - Robotic Process & Desktop Automation
  - Digital Artifact Creation
  - Adaptive Case Management
  - AI & ML

- **Training & Facilitation**
  - Strategic Planning
  - Ideation
  - Message Workshops

NAICS CODES

NAICS Code	Description
488190	Other Support Activities For Air Transportation
488210	Support Activities for Rail Transportation
488310	Port and Harbor Operations
488490	Other Support Activities for Road Transportation
518210	Data Process Hosting
541219	Other Accounting Services
541330	Engineering Services
541511	Custom Computer Programing Services
541512	Computer Systems Design Services
541519	Other Computer Related Services
541611	Administrative Management and General Management Consulting Services
541614	Process, Physical Distribution, and Logistics Consulting Services
541618	Other Management Consulting Services
541690	Other Scientific and Technical Consulting Services
541990	All Other Professional Services
561110	Office Administrative Services
561410	Document Preparation Services
561499	All Other Business Support Services
611430	Professional and Management Development Training

CERTIFICATIONS

SDB, 8(a), WOSB/EDWOSB 8(m), WBE

FACILITY CLEARACE

Facility SECRET

DUNS / CAGE CODE

966126869 / 681E1

GSA SCHEDULE(S)

GSA PSS – OOCORP (46QRAA18D002P);
GSA IT-70 (47QTCA19D001H)

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Client Performance (Examples)

U.S. Army Surface Deployment and Distribution Command (SDDC)
Integrated Booking System (IBS)
Scope: Maintain, operate, and transform IBS application for Ocean transportation in a military and commercial distribution environment
Services: Application Testing; Java Coding; Software Architecture; Process Architecture; Business Analysis

U.S. Air Force Air Mobility Command - 618th Air Operations Center / Tanker Airlift Control Center (TACC)
Operational Analysis Support (OAS)
Scope: Maintain Force Package Integrity for AMC missions flown; tanker, passenger, and cargo
Services: Modeling, Simulation; Data Analytics; Operational Analysis; Business Intelligence

U.S. Air Force Air Mobility Command
Global Air Transportation Execution System (GATES)
Scope: Maintain and provide system upgrades for the Joint Port Management System
Services: Application S/W Development, Systems Administration, Network Administration

United States Transportation Command (USTRANSCOM)
Agile Transportation for the 21st Century (AT-21)
Scope: Reengineering Defense Transportation System (DTS) scheduling and execution to optimize global distribution network of air, sea, and ground transportation
Services: Software Development & Configuration; Business Process Re-engineering; Network & Systems Architecture; Testing; Help Desk

United States Department of Agriculture (USDA)
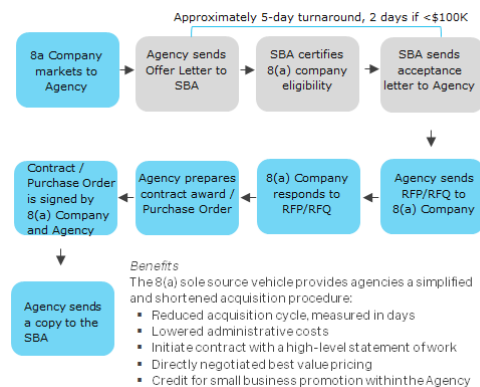**Data Architecture – Rural Development**
Scope: Develop information systems that accelerate the delivery of RD programs and services; provide operational support for field–oriented national information system; develop and support streamlined analytics; provide technical support and central management across all Rural Development information systems as well as those of other USDA bureaus supported.
Services: Data Governance & Protection Framework; Data Architecture & Master Data Management; and Enterprise Data Warehouse Redesign Support

8(a) Business Development Program – Directed Award Process

When a procuring activity contracting officer indicates his or her formal intent to award a procurement requirement, 13 CFR 124.502- 3 (c), as an 8(a) contract by submitting a written offering letter to SBA. The letter to SBA may be by electronic mail or by facsimile, as well as by mail or commercial delivery service.

An offering letter must contain the following information:

Approximately 5-day turnaround, 2 days if <$100K

8a Company markets to Agency → Agency sends Offer Letter to SBA → SBA certifies 8(a) company eligibility → SBA sends acceptance letter to Agency

Contract / Purchase Order is signed by 8(a) Company and Agency ← Agency prepares contract award / Purchase Order ← 8(a) Company responds to RFP/RFQ ← Agency sends RFP/RFQ to 8(a) Company

Agency sends a copy to the SBA

Benefits
The 8(a) sole source vehicle provides agencies a simplified and shortened acquisition procedure:
- Reduced acquisition cycle, measured in days
- Lowered administrative costs
- Initiate contract with a high-level statement of work
- Directly negotiated best value pricing
- Credit for small business promotion within the Agency

1. A description of the work to be performed.
2. The estimated period of performance.
3. The SIC (NAICS) code that applies to the principal nature of the acquisition.
4. The anticipated dollar value of the requirement, including options, if any.
5. Any special restrictions or geographical limitations on the requirement.
6. The location of the work to be performed for construction procurements.
7. Any special capabilities or disciplines needed for contract performance.
8. The type of contract to be awarded, such as Firm Fixed Price, Cost Reimbursement, or Time & Materials.
9. The acquisition history, if any, of the requirement. If no history, it must say "New" requirement.
10. The names and addresses of any small business contractors that have performed on this requirement during the previous 24 months.
11. A statement that prior to the offering, no solicitation for the specific acquisition has been issued as a small business set-aside, or as a small disadvantaged business set-aside, if applicable. And, that no public communication (such as FedBizOps) has been made showing the procuring activity's clear intent to use any of these means of procurement.
12. Identification of any specific participant that the procuring activity contracting officer nominates for award of a sole source 8(a) contract.
13. Bonding requirements, if applicable.
14. Identification of all participants that have expressed an interest in being considered for the acquisition.
15. Identification of all SBA field offices, which have requested that the requirement be awarded through the 8(a) BD Program.
16. A request, if appropriate, that a requirement whose estimate contract value is under the applicable competitive threshold, be awarded as an 8(a) competitive contract.
17. Any other information that the procuring activity deems relevant or which SBA requests.

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